

Roy Rezendes Design
creative communications



EDUCATION **University of the Pacific** · Stockton, California
BFA in Graphic Design · May '91 · Cum Laude

EMPLOYMENT **Self Employed** · May '96 – Apr. '00 and Nov. '01 – Present
See “Contract” section below for descriptions of client projects.

See Out Inc. · Walnut Creek, California

Design & Production Director · May '00 – Oct. '01

Concept, design and production of various collateral materials for clients such as: GE Medical Systems, Groundswell, LearningGate, Nidek, Soliloquy Learning, ZapMe!, and U1Consulting. Responsibilities also included managing freelancers, vendor relations, and system maintenance.

Goodguys Enterprises · Alamo, California

Design & Production Manager · Feb. '92 – Apr. '96

Design and production of a monthly magazine, promotional materials and merchandise advertising. Responsibilities also included managing staff, vendor relations, and system maintenance.

CONTRACT **Sutter Health** · Sacramento, California
(partial list) Creative, design and production support for their Marketing Communications Department.

Safeway Inc. · Pleasanton, California

Concept, design and production of invitation and collateral materials for The Safeway Foundation's yearly Gala – six years running. Design and production of the Employee Giving Campaign poster.

Sacramento Bee · Sacramento, California

Concept, design and production of the Fast & Fresh Cookbook and support for their Marketing Communications Department.

Cerus Corporation · Concord, California

Concept, design and production of various marketing materials including: Biotechnology conference presentations, technical illustrations, presentation folders, and T-shirt graphics.

Capital Claims Services · Cameron Park, California

Corporate identity package and marketing materials for this claims investigations company.

Six Flags Theme Parks · Vallejo, California

Concept, design and production of park signage for Waterworld Sacramento and Concord.

San Jose Mercury News · San Jose, California

Concept, design and production of various collateral materials in support of their advertising and subscription departments. Design and production of Santa Clara Monthly community guide, Century 21 Fine Homes & Estates, and various special advertising sections.

Jakob Marketing Partners · Salt Lake City, Utah

Concept, design and production of various marketing materials for Wells Fargo Bank.

Corning Photography · Pleasanton, California

High-end Photoshop manipulation of digital photos for this photographer's clients including: PeopleSoft, Hi-Tec Footwear, North Pole Luggage, Valley Care Hospital, and OSH.

StrategiComm · Walnut Creek, California

Concept, design and production of various marketing materials for this PR Agency's clients including: Contra Costa Regional Health Foundation, East Bay Leadership Foundation, Morgan, Miller & Blair, Sand Creek Property Owners Group, and the California Symphony.

Rooftop Communications · Mountain View, California

Concept, design and production of marketing and collateral materials that played a vital role in their pre-IPO buy-out by NOKIA.

NOKIA · Mountain View, California

Conversion of collateral materials during the transition from Rooftop Communications to “NOKIA Wireless Routers” following the corporate standards of NOKIA.

DRIVE! Media · Concord, California

Design and production of multiple publications – DRIVE! Magazine, GRIP., Street Racer – and supporting promotional materials including press kits, direct mail, and advertisements.

TECH SKILLS Proficient in Mac OS and the Adobe CS3 Suite (InDesign, Photoshop, Illustrator). I am also very capable of using Word, Excel, PowerPoint, Dreamweaver and handling basic HTML coding. I have an excellent understanding of the printing process and can oversee the transition of artwork from designer to print vendor to minimize errors and delays.